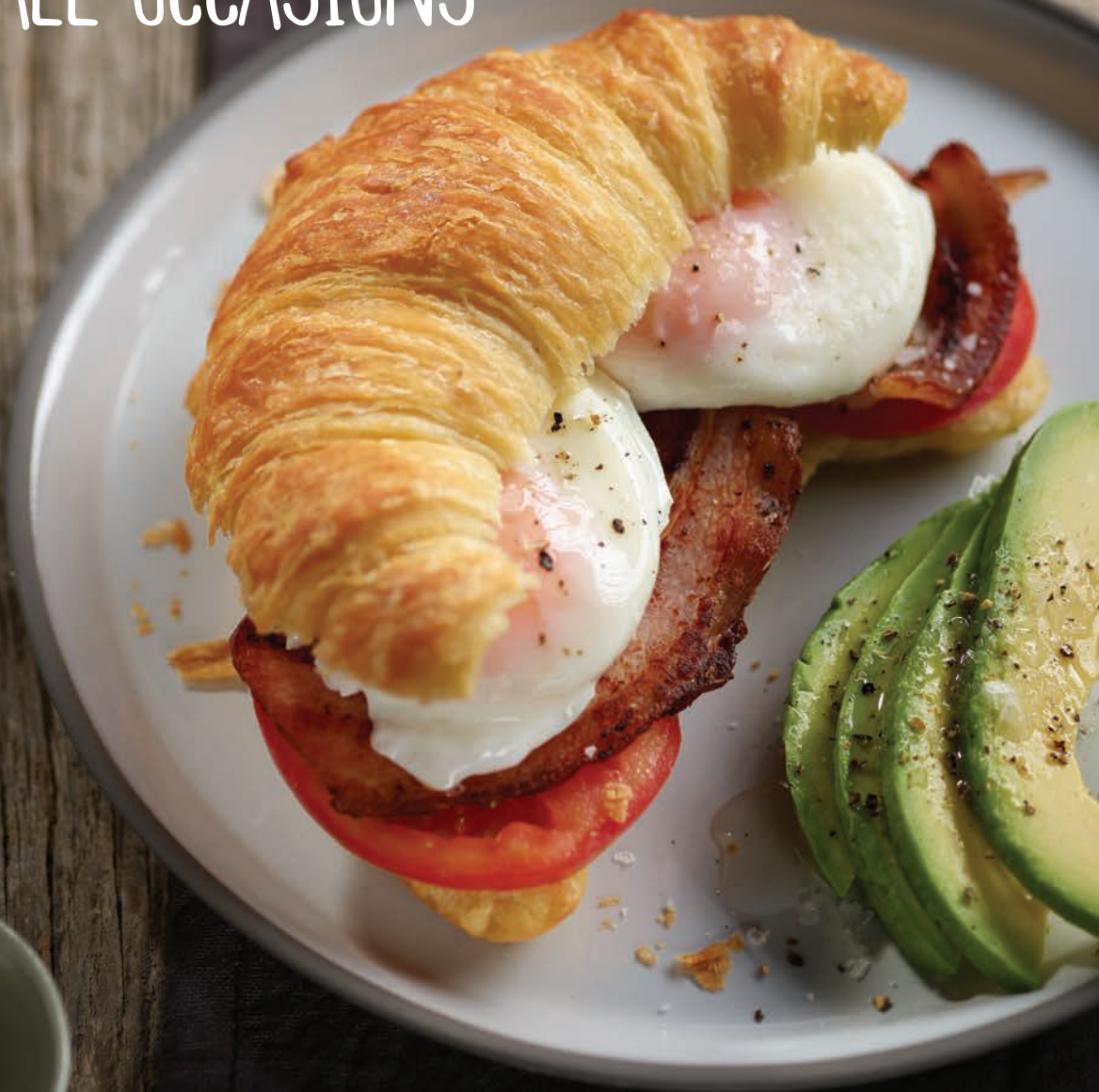


SET YOURSELF APART WITH
UNIQUE CROISSANT CREATIONS
FOR ALL OCCASIONS



EST. 1971
Sara Lee
— LISAROW NSW —

FOODSERVICE

WWW.FOODSERVICE.SARALEE.COM.AU

FOR MORE INFORMATION CONTACT YOUR SARALEE FOODSERVICE REPRESENTATIVE
OR PLEASE CALL OUR NATIONAL SALES OFFICE ON 03 9514 4600.

SARA LEE CROISSANTS. *EXPERTLY CRAFTED TO THE FINEST DETAIL.*

Made from 100% real butter and Australian wheat flour. Alternating layers of dough and butter are created through lamination. The characteristic flavour is then developed through the process of fermentation, which Sara Lee has mastered so well. Cut and rolled to create 96 layers and the perfect crescent shape, before then being proofed and baked. The result? A beautifully light croissant with a perfect flaky texture.

FROZEN TO LOCK IN FRESHNESS

- Frozen right out of the oven, locking in all that freshness and goodness from the very beginning
- 18 month shelf life in the freezer
- Up to 3 days shelf life in the fridge
- Minimise waste
- Sara Lee croissants allow you the flexibility required to work with the requirements of your business





SURE, PLAIN
CROISSANTS
ARE GOOD...
*BUT FILLED
CROISSANTS ARE
EVEN BETTER!*

ICE CREAM FILLED CROISSANTS

Profit calculation:

Suggested Menu Price: \$9.95

Number of Serves: 1

Cost per serve: \$2.26*

Cost %: 23%

Gross profit per serve: \$7.69

Ingredients per serve:

Sara Lee Large Croissant 75g

3 scoops of mixed berry icecream

¼ cup frozen raspberries

1 tbs icing sugar

Product Number 7087

*Price calculated based on average cost of ingredients listed



BURGER CROISSANT

Profit calculation:

Suggested Menu Price: \$12.95

Number of Serves: 1

Cost per serve: \$4.38*

Cost %: 34%

Gross profit per serve: \$8.57

Ingredients per serve:

Sara Lee Extra-Large Croissant 110g

150g angus beef patty

2 x slices tasty cheese

50g mixed lettuce

2 slices field tomato

2 x dill pickles

1 x tbs dijon mustard

Product Number 7087

*Price calculated based on average cost of ingredients listed

A RANGE FIT FOR EVERY OCCASION



MINI CROISSANT WITH BUTTER & JAM

What you will need:
Sara Lee Mini Croissant 26g butter, jam.

Sara Lee Mini Croissant 26g
Product Number 8262
Serves per Carton approx 95



SMOKED SALMON & CREAM CHEESE CROISSANT

What you will need:

Sara Lee Traditional Croissant 50g,
smoked salmon, cream cheese, chives.

Sara Lee Traditional Croissant 50g

Product Number 8416 / 8409

Serves per Carton 48 / 96



BACON, EGG, TOMATO & AVOCADO CROISSANT

What you will need:

Sara Lee Large Croissant 75g, bacon, poached egg, avocado, tomato, salt, pepper.

Sara Lee Large Croissant 75g

Product Number 7087

Serves per Carton 36 (12x3)

A top-down view of a ham, cheese, and tomato croissant on a white plate. The croissant is golden-brown and flaky, filled with slices of ham, cheese, and tomato. Next to it is a small white bowl of yellow mustard with a wooden spreader. A glass of water with a lemon slice is in the top right. A blue and white striped cloth is on the right. The background is a rustic wooden table.

HAM, CHEESE & TOMATO CROISSANT

What you will need:

Sara Lee Extra Large Croissant 110g,
ham, cheese, tomato, dijon mustard.

**Sara Lee Extra Large
Croissant 110g**

Product Number 8308

Serves per Carton 24 (12x2)