

INTRODUCING

Waffle Bros.

A FAMILY OF BELGIAN LIEGE WAFFLES

BIG BRO

I LOVE BEING CENTRE OF ATTENTION

I MAKE
A GREAT
BREKKIE
PLATE



IN-BETWEENER

I'M SO VERSATILE, ANYTHING GOES



STACK
me up

LITTLE ONE

I'M A LITTLE ENTERTAINER

SHARE
ME!



EST. 1971
Sara Lee
LIKAROW NSW

FOODSERVICE

Waffle Bros.

A FAMILY OF BELGIAN LIEGE WAFFLES

MEET OUR NEW FAMILY

WAFFLE BROS IS A FLAVOURSOME FAMILY OF WAFFLES, EACH FIGHTING TO "BRING IT" TO EVERY MEAL OCCASION.

WHEN IT COMES TO WAFFLES, ONLY WAFFLE BROS WILL DO YOUR CREATION JUSTICE. AND WITH NEW SIZES - YOU CAN GET CREATIVE, ADDING EXCITEMENT TO ANY MENU. SERIOUSLY VERSATILE, TAILORED BY YOU.



LITTLE ONE

- CATERING •BUFFET
- DESSERT TOPPERS
- SWEET TREATS

22G

100 PACK
SIZE

PRODUCT CODE #1000007623

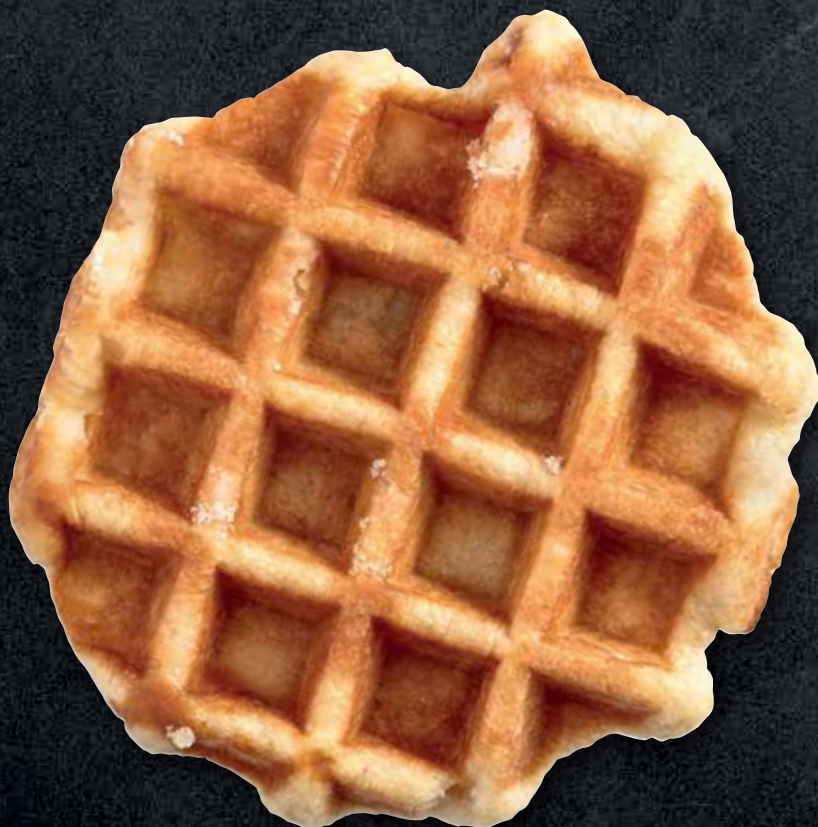
IN-BETWEENER

- STACKING •PAIRING
- ON-THE-GO

60G

60 PACK
SIZE

PRODUCT CODE #1000007622



WAFFLES SHOWN AT ACTUAL SIZE

BIG BRO

- PLATED BREKKIES
- DESSERTS
- CREATIVE TOPPINGS

90G | 24 PACK
SIZE

PRODUCT CODE #1000008031



WHAT MAKES BELGIAN WAFFLES THE BEST?

AROMA – WHEN HEATED THROUGH THE PRODUCT DELIVERS A DELICIOUS VANILLA SCENTED AROMA.

LONG SHELF LIFE – WAFFLES CAN BE STORED 18 MONTHS FROZEN.

AUTHENTIC RECIPE – MADE IN BELGIUM FROM TRADITIONAL LIEGE RECIPE FEATURING PEARL SUGAR.

BEST INGREDIENTS – NATURAL INGREDIENTS AND PRESERVATIVE FREE.

SERVING AND HEATING INSTRUCTIONS



THAW & SERVE
30MIN



OVEN
4 MIN



TOASTER
2 MIN



SALAMANDER
2 MIN

SERVING SUGGESTIONS



FOR FURTHER INFORMATION CONTACT YOUR STATE SALES MANAGER

VIC/TAS – BRAD LETSON – 0437 248 161

NSW – JASON PRIOR – 0419 104 153

QLD – JASON COAKLEY – 0408 037 570

SA – ROB MCKENNA – 0417 811 753

WA – IAIN DEENEY – 0409 483 966

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