



Product Catalogue

BAKERY & DESSERTS





Welcome to our

Foodservice Range

At Sara Lee we take great pride in our product quality and consistency. We bake fresh every day using only the finest ingredients then snap freeze to seal in the maximum level of freshness and nutritional value. We use fresh ingredients wherever possible, including fresh eggs and fresh cream.

Delicious recipes are guaranteed with the expertise of our dedicated team of pastry chefs. Our products contain no added artificial colours, flavours and preservatives wherever possible. We believe we have the best range of delicious cakes, mouthwatering desserts and savoury delights!

Just try them for yourself and see...

At Sara Lee we understand that each year more product information is required by chefs and catering managers for effective menu planning and ordering of food. We know that having quick and easy access to this information is really important.

Product specification information is available on our website to be printed or downloaded quickly and effectively in a concise, one page document. In addition, you can find other useful resources on our website including product images, serving suggestions and product brochures that can all be downloaded for your convenience.

www.saraleefoodservice.com.au

**For further information on any of our products contact Consumer Service
FREECALL 1800 131 946**

**For orders please contact our National Sales Office during business hours on
1300 181 996**

Croissants

Sara Lee uses 100% real butter and high quality raw ingredients sourced from Australia where possible, to yield our expertly crafted croissant range. Committed to consistency and quality, Sara Lee croissants are simply made from flour, un-salted butter, sugar, milk powder and yeast; free from artificial colours, flavours and preservatives. Our croissant pastry is gently folded, layer upon layer in a process known as lamination resulting in a light, flaky texture and a rich buttery taste. With over 40 years of experience in pastry-making our expert chefs have mastered a premium range of fully baked croissants.

With a beautiful crescent-shaped and delicious croissant, a boring sandwich is becoming a thing of the past. Served with a filling of your choice, a croissant works beautifully on a buffet table or sandwich counter and elevates the concept of sandwich to a whole new sophisticated level.

Fully baked, Sara Lee croissants are ready-to-go, all in a convenient thaw-and-serve format. Upgrade your sandwich menu with Sara Lee croissants.

Store at or below -18°C.



Large Croissant Code 7087

- ✓ No artificial colours, flavours or preservatives
- ✓ Vegetarian ✓ Halal approved

Made with butter and Australian wheat flour, a large croissant for filling breakfasts, snacks and meals.

Serves per carton: 36 (12x3 overwrapped)
Approx serving size: 75g
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Recommended to be served warm
Bake for 6 minutes at 200°C



Traditional Croissant

Code 8416 (48 pack) (12x4 overwrapped)

Code 8409 (96 pack)

- ✓ No artificial colours, flavours or preservatives
- ✓ Vegetarian ✓ Halal approved

Made with butter and Australian wheat flour, a medium-sized croissant for breakfasts, light meals and snacks.

Serves per carton: 48 (12x4 overwrapped),
96 (Loose pack)

Approx serving size: 50g

Shelf life: 2-3 days refrigerated

Frozen shelf life: 18 months



Recommended to be served warm
Bake for 6 minutes at 200°C



Extra Large Croissant

Code 8308

- ✓ No artificial colours, flavours or preservatives
- ✓ Vegetarian ✓ Halal approved

Made with real butter and delicate pastry to create a light and flaky texture. Specially developed to accommodate a square piece of cheese and maintain its shape when filled for ease of plating and presentation. Fully baked, it is ideal for sandwiches.

Serves per carton: 24 (12x2 overwrapped)

Approx serving size: 110g

Shelf life: 2-3 days refrigerated

Frozen shelf life: 18 months



Recommended to be served warm
Bake for 12 minutes at 180°C



Mini Croissant

Code 8262

- ✓ No artificial colours, flavours or preservatives
- ✓ Vegetarian ✓ Halal approved

Made with butter and Australian wheat flour, these are perfect for functions, buffets or mini breakfast treats. The range of Sara Lee Croissants deserves a basket on the buffet table all to itself.

Serves per carton: Approx. 95 unit (Loose pack)

Approx serving size: 26g

Shelf life: 2-3 days refrigerated

Frozen shelf life: 18 months



Recommended to be served warm
Bake for 6 minutes at 200°C

Danishes

Made with traditional Danish dough, laminated to create a layered texture and filled with real apples, apricots, mixed berries and custard. Sara Lee Danishes are marked in portions for easy cutting and packaged in a convenient bake-able board tray. Perfect for morning and afternoon teas or heated through and served with custard, they make for a great winter dessert.

- ✓ Ready to serve - Fully baked, no preparation required. Just thaw and serve.
- ✓ Deliciously tasty - Traditional flaky pastry with generous real fruit filling.
- ✓ Perfect every time - Consistently great quality of every product.

Store at or below -18°C .

Apple Danish (Tray) 1.7kg
Code 8337

- ✓ No artificial colours, flavours or preservatives
- ✓ Halal approved

Delicious light, golden pastry filled with sultanas and apples.

Serves per tray: 28
Trays per carton: 4
Approx serving size: 61g
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Recommended to be served warm
Bake at 180°C for 10 - 15 minutes



Apricot Danish (Tray) 1.7kg

Code 8338

- ✓ No artificial colours, flavours or preservatives
- ✓ Halal approved

A very traditional danish brimming with delicious apricots. Ready marked for cutting into portions.

Serves per tray: 28
Trays per carton: 4
Approx serving size: 61g
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Recommended to be served warm
 Bake at 180°C for 10 - 15 minutes



Apple Berry Custard Danish (Tray) 1.8kg

Code 8329

- ✓ No artificial colours, flavours or preservatives
- ✓ Halal approved

Made with apples, blueberries and a dairy custard. Portions are marked and ready to cut.

Serves per tray: 28
Trays per carton: 4
Approx serving size: 64g
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Recommended to be served warm
 Bake at 180°C for 10 - 15 minutes



Custard Danish (Tray) 2.0kg

Code 8333

- ✓ No artificial colours or flavours
- ✓ Halal approved

Made with eggs, oozing with custard and topped with dried fruit and Australian pecans.

Serves per tray: 28
Trays per carton: 4
Approx serving size: 71g
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Recommended to be served warm
 Bake at 180°C for 10 - 15 minutes

Tray Cakes

We make our famous Tray Cakes from scratch to traditional recipes, using generous amounts of the very best ingredients – from Australia wherever possible. We use fresh eggs, Australian flour and sugar and the best seasonal fruit we can find. The range of 9 is popular for catering and functions of all kinds. Our tray cakes also make great desserts. In a convenient thaw-and-serve format, portion them to the size you need and serve or decorate to add your own unique touch to suit the occasion.

Store at or below -18°C.

Carrot Cake 2.25kg Code 8204

- ✓ No artificial colours, flavours or preservatives
- ✓ Vegetarian ✓ Halal approved

Deliciously rich, moist carrot cake made from shredded carrot, whole eggs, walnuts and spices then topped with Neufchatel cheese icing sprinkled with walnuts.

Serves per tray: 32/28
Trays per carton: 4
Approx serving size: 70g (32 serves)
Shelf life: 2–3 days refrigerated
Frozen shelf life: 18 months



Chocolate Cake 1.8kg

Code 8203

- ✓ No artificial colours, flavours or preservatives
- ✓ Vegetarian ✓ Halal approved

Made with rich cocoa, Australian eggs and sugar, a moist cake topped with a generous layer of smooth chocolate butter icing and sprinkled with chocolate flakes.

Serves per tray: 32/28
Trays per carton: 4
Approx serving size: 56g (32 serves)
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Banana Cake 1.8kg

Code 8201

- ✓ No artificial colours, flavours or preservatives
- ✓ Vegetarian

Made from choice bananas and whole eggs, a moist cake topped with creamy vanilla icing and dusted with a touch of cinnamon.

Serves per tray: 32/28
Trays per carton: 4
Approx serving size: 56g (32 serves)
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Orange Cake 1.8kg

Code 8202

- ✓ No artificial colours, flavours or preservatives
- ✓ Vegetarian ✓ Halal approved

Made with whole eggs and fresh Australian grown oranges, Australian sugar and flour, an irresistible cake topped with delicious orange icing.

Serves per tray: 32/28
Trays per carton: 4
Approx serving size: 56g (32 serves)
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Chocolate Mud Cake 2.0kg
Code 8251

- ✓ No artificial colours, flavours or preservatives
- ✓ Halal Approved

A traditional style mud cake made with rich cocoa, Australian eggs and sugar, coated with smooth fudge icing to satisfy chocoholics!

Serves per tray: 32/28
Trays per carton: 4
Approx serving size: 62g (32 serves)
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



White Chocolate & Raspberry Cake 2.0kg
Code 8219

- ✓ No artificial colours, flavours or preservatives
- ✓ Vegetarian

Rich and moist with the taste of raspberry, topped with white chocolate frosting and sprinkled with white choc flakes.

Serves per tray: 32/28
Trays per carton: 4
Approx serving size: 62g (32 serves)
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Lemon Cake 1.8kg
Code 8312

- ✓ No artificial colours, flavours or preservatives

A light velvety lemon-flavoured sponge topped with deliciously tangy icing made with real lemon puree.

Serves per tray: 32/28
Trays per carton: 4
Approx serving size: 56g (32 serves)
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Chocolate Brownie (un-iced) 1.6kg

Code 8236

- ✓ No artificial colours, flavours or preservatives
- ✓ Vegetarian ✓ Halal approved

Made with rich cocoa, whole eggs, Australian sugar and flour, a perfect base for a delicious dessert. Serve with fruit, custard, cream or ice cream on the side.

Serves per tray: 32/28
Trays per carton: 5
Approx serving size: 50g (32 serves)
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Sultana Cake 1.8kg

Code 8222

- ✓ No artificial colours, flavours or preservatives
- ✓ Vegetarian ✓ Halal approved

Made with sweet sultanas, whole eggs and traditional spices, great for an afternoon snack. Serve with some fruit and custard for a warm home-style dessert.

Serves per tray: 32/28
Trays per carton: 4
Approx serving size: 56g (32 serves)
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months

Cheesecakes and Desserts

Add variety and flavour to your menu with delicious Sara Lee cold desserts. Stylishly presented and ready to serve, Sara Lee cold desserts are absolutely irresistible.

Store at or below -18°C.



Peach & Mango Cheesecake (Tray) 1.35kg **Code 8105**

✓ **No artificial colours, flavours or preservatives**

Made with cream and Neufchatel cheese, with peaches and mangoes on a light sponge base.

Serves per tray: 16
Trays per carton: 6
Approx serving size: 84g
Shelf life: 24 hours refrigerated
Frozen shelf life: 18 months



Mixed Berry Cheesecake (Tray) 1.35kg
Code 8056

✓ **No artificial colours, flavours or preservatives**

Made with cream and Neufchatel cheese, topped with a blend of raspberries, blueberries, blackberries and strawberries.

Serves per tray: 16
Trays per carton: 6
Approx serving size: 84g
Shelf life: 24 hours refrigerated
Frozen shelf life: 18 months



French Cream Cheesecake (Tray) 1.5kg
Code 8106

✓ **No artificial colours, flavours or preservatives**

Made with cream and Neufchatel cheese on a traditional biscuit base made from Australian flour and rolled oats.

Serves per tray: 16
Trays per carton: 6
Approx serving size: 94g
Shelf life: 24 hours refrigerated
Frozen shelf life: 18 months



Tiramisu (Tray) 1.25kg
Code 8108

✓ **No artificial colours, flavours or preservatives**

The Italian classic. Made with delicate soft sponge, chocolate sauce, real coffee and fresh cream filling, finished with a sprinkle of chocolate flakes.

Serves per tray: 16
Trays per carton: 6
Approx serving size: 78g
Shelf life: 24 hours refrigerated
Frozen shelf life: 18 months



Chocolate Bavarian (Tray) 1.15kg
Code 8103

✓ **No artificial colours, flavours or preservatives**

A light moist chocolate cake base topped with chocolate Bavarian, cream and chocolate flakes.

Serves per tray: 16
Trays per carton: 6
Approx serving size: 72g
Shelf life: 24 hours refrigerated
Frozen shelf life: 18 months



Sticky Date Pudding 1.15kg
Code 8100

✓ **No artificial colours, flavours or preservatives**
 ✓ **Vegetarian**
 ✓ **Halal Approved**

Made with real dates, moist, rich and flavoursome, topped with luscious toffee cream sauce. Self-sauces if heated through.

Serves per tray: 16
Trays per carton: 6
Approx serving size: 72g
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Recommended to be served warm
 From frozen microwave one slice
 for approx. 20 - 25 seconds

The Good Muffin

A range of 40g mini muffins packed full of the good stuff. Made with 25%-35% hidden fruit and veggies, reduced sugar, a source of fibre and no artificial colours or flavours, The Good Muffins are a great option for anyone looking for a delicious, healthier, sweet treat. Individually wrapped for convenience, simply defrost and serve.

Store at or below -18°C.



The Good Muffin Choc Mud 40g Code 10097

- ✓ Vegetarian
- ✓ Halal approved

Made with 25% veggies, these lunchbox treats are packed with the added goodness of pumpkin puree.

Trays per carton:	4
Serves per tray:	20
Shelf life:	5 days ambient
Frozen shelf life:	18 months



The Good Muffin Blueberry 40g Code 10096

- ✓ Vegetarian
- ✓ Halal approved

Made with 35% fruit and veggies, these lunchbox treats are packed with the added goodness of pumpkin puree, banana puree, blueberries and oats.

Trays per carton:	4
Serves per tray:	20
Shelf life:	5 days ambient
Frozen shelf life:	18 months

Muffins

Sara Lee muffins are always soft, moist and delicious. They're made from a true muffin batter and are available in a range of sizes to suit a range of catering needs.

Store at or below -18°C.

Choc Chip Muffin 25g

Code 7140

- ✓ No artificial colours or flavours
- ✓ Vegetarian ✓ Halal approved

Made with chocolate chips and eggs – always a favourite.

Serves per tray:	20
Trays per carton:	4
Approx serving size:	25g
Shelf life:	2-3 days refrigerated
Frozen shelf life:	18 months



Blueberry Muffin 25g

Code 7133

- ✓ No artificial colours
- ✓ Vegetarian ✓ Halal approved

Made with whole blueberries (12%) and eggs.

Serves per tray: 20
Trays per carton: 4
Approx serving size: 25g
Shelf life: 2-3 days refrigerated
Frozen shelf life: 18 months



Individually Wrapped Choc Chip Muffin 120g

Code 7139

- ✓ No artificial colours or flavours
- ✓ Vegetarian ✓ Halal approved

Trays per carton: 3
Serves per tray: 15
Shelf life: 5 days ambient
Frozen shelf life: 18 months



Individually Wrapped Blueberry Muffin 120g

Code 7130

- ✓ No artificial colours or flavours
- ✓ Vegetarian ✓ Halal approved

Trays per carton: 3
Serves per tray: 15
Shelf life: 5 days ambient
Frozen shelf life: 18 months

Waffle Bros.

A FAMILY OF BELGIAN LIEGE WAFFLES

Waffle Bros, a family of different sized Liège waffles, offering foodservice operators more flexibility for creative menu offerings with the choice of a 60g In-Betweeners, a larger 90g Big Bro, a 40g Sliced, or a decadent 70g Double Choc. Like a bunch of brothers, each will fight to become the favourite at every meal occasion. Perhaps one will be the best coffee takeaway treat, dipped in chocolate, or even sandwiched with Sara Lee ice cream. Another may like to hang out alongside a classic brekkie. And, and of course, there's always one striving to be the centre of attention, featured in an extraordinary waffle dessert! The options are limitless!

Store at or below -18°C.



In Betweeners Waffle 60g
Code 1000007622

- ✓ No artificial colours or preservatives
- ✓ Vegetarian

I'm so versatile, anything goes!

Serves per carton: 60
Approx serving size: 60g
Shelf life: Cook from Frozen
Frozen shelf life: 18 months



Big Bro Waffle 90g
Code 1000008031

- ✓ No artificial colours or preservatives
- ✓ Vegetarian

I'm the original waffle an love being the centre of attention. I'm the star of the show!

Serves per carton: 24
Approx serving size: 90g
Shelf life: Cook from Frozen
Frozen shelf life: 18 months



Double Choc Waffle 70g
Code 10093

- ✓ No artificial colours or preservatives
- ✓ Vegetarian

Double the choc, double the fun!

Serves per carton: 52
Approx serving size: 70g
Shelf life: Cook from Frozen
Frozen shelf life: 18 months



Sliced with Pearl Sugar Waffle 40g
Code 10094

- ✓ No artificial colours or preservatives
- ✓ Vegetarian

I'm the perfect sandwich waffle, great for sweet and savoury dishes!

Serves per carton: 72
Approx serving size: 40g
Shelf life: Cook from Frozen
Frozen shelf life: 18 months

Product Nutrition

Group	Sara Lee Code	Product Description	Average Quantity per 100g						
			Energy (kJ)	Protein (g)	Total fat (g)	Saturated fat (g)	Carbohydrates (g)	Sugars (g)	Sodium (mg)
Croissants	7087	Large Croissant	1490	8.0	16.2	10.5	43.4	7.1	351
	8416	Traditional Croissant, 48 Pack	1490	8.0	16.5	10.8	42.7	7.1	357
	8409	Traditional Croissant, 96 Pack	1490	8.0	16.5	10.8	42.7	7.1	357
	8308	Extra Large Croissant	1490	8.0	16.2	10.5	43.4	7.1	351
	8262	Mini Croissant	1490	8.0	16.5	10.8	42.7	7.1	357
Danishes	8337	Apple Danish	995	3.8	5.7	3.6	41.5	22.0	219
	8338	Apricot Danish	1050	4.2	5.7	3.6	45.3	22.4	228
	8329	Apple Berry Custard Danish	943	4.0	7.1	4.2	35.5	15.5	275
	8333	Custard Danish	1100	4.4	10.1	4.8	38.5	20.5	293
Tray Cakes	8203	Chocolate Cake	1560	3.9	16.1	7.6	53.5	39.6	357
	8204	Carrot Cake	1510	3.9	18.6	5.3	43.8	30.7	424
	8201	Banana Cake	1450	2.8	13.2	6.6	52.9	40.1	365
	8202	Orange Cake	1470	3.3	13.4	6.4	53.5	40.1	402
	8251	Chocolate Mud Cake	1500	3.9	11.4	6.1	59.7	47.1	496
	8219	White Chocolate & Raspberry Cake	1550	3.7	12.3	6.3	59.5	44.8	480
	8312	Lemon Cake	1580	3.9	16.4	8.0	53.4	38.2	462
	8236	Un-iced Chocolate Brownie	1410	4.9	10.1	4.6	56.3	43.3	584
	8222	Sultana Cake	1570	4.7	14.6	6.5	55.5	38.5	397
Cheesecakes and Desserts	8106	French Cream Cheesecake (Tray)	1280	3.7	19.0	13.4	29.1	19.6	175
	8105	Peach Mango Cheesecake (Tray)	1070	3.2	14.2	10.4	27.8	22.0	184
	8056	Mixed Berry Cream Cheesecake (Tray)	1080	3.0	13.4	9.7	30.3	24.4	180
	8108	Tiramisu	1330	3.1	21.6	13.6	27.9	22.6	133
	8103	Chocolate Bavarian (Tray)	1270	2.9	20.2	12.7	27.7	22.3	157
	8100	Sticky Date Pudding	1400	2.7	12.5	7.4	52.3	38.5	274

Group	Sara Lee Code	Product Description	Average Quantity per 100g						
			Energy (kJ)	Protein (g)	Total fat (g)	Saturated fat (g)	Carbohydrates (g)	Sugars (g)	Sodium (mg)
Waffle Bros	1000007622	In Betweener Waffle 60g	1850	6.2	22.7	11.6	53.5	24.1	461
	1000008031	Big Bro Waffle 90g	1850	6.2	22.7	11.6	53.5	24.1	461
	10093	Double Choc Waffle 70g	1890	6.8	26.5	13.3	47.8	24.6	448
	10094	Sliced with Pearl Sugar Waffle 40g	1870	5.9	24.5	12.2	49.8	23.2	480
Muffins	7140	25g Choc Chip Muffin	1480	4.8	15.1	2.2	49.3	33.6	253
	7133	25g Blueberry Muffin	1270	3.8	10.9	1.8	46.5	28.9	284
	7139	Individually Wrapped Choc Chip Muffin	1480	4.8	15.1	2.2	49.3	33.6	253
	7130	Individually Wrapped Blueberry Muffin	1260	3.8	10.8	1.8	46.4	28.9	284
The Good Muffin	10097	Choc Mud 40g	1340	5.1	11.1	1.6	44.7	18.0	273
	10096	Blueberry Oat 40g	1270	3.8	12.4	1.5	39.2	13.2	357



Sara Lee is Registered at Level 3 - Comprehensive Food Safety and Quality Management Systems, SQF Edition 7.2^{CM} CODE.



Sara Lee bakery products with Halal approval are accredited through the Australian Federation of Islamic Councils Inc.

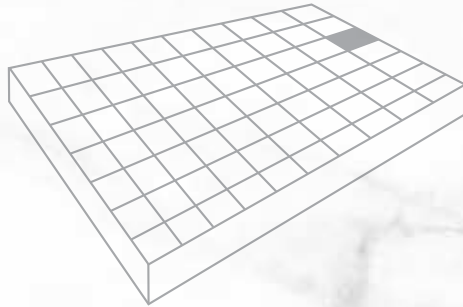
*All product images in this brochure are serving suggestions.

*Vegetarian – only suitable for Lacto-ovo vegetarians.

Serving Sizes

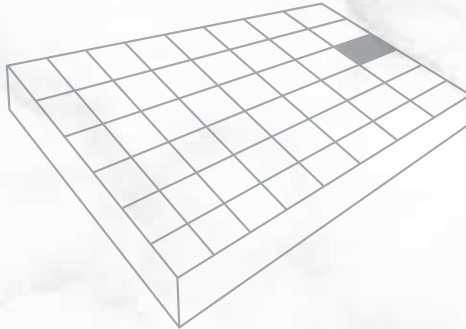
Serves per Full Tray
300mm x 300mm

70 serves - Each serve 40mm x 40mm



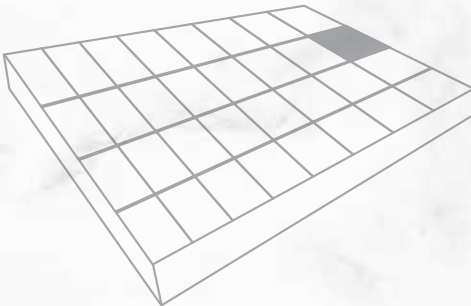
Actual slice size
40mm x 40mm

48 serves - Each serve 50mm x 50mm



Actual slice size
50mm x 50mm

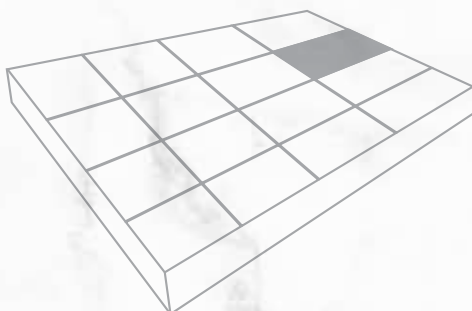
32 serves - Each serve 75mm x 50mm



Actual slice size
75mm x 50mm

Serves per Half Tray
200mm x 300mm

16 serves - Each serve 75mm x 50mm



Actual slice size
75mm x 50mm





For further information on any of our products visit our website at www.saraleefoodservice.com.au

For orders please contact our National Sales Office on **1300 181 996**

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